

CALIFORNIA CONSUMER PRIVACY ACT NOTICE

LAST UPDATED: MAY 8, 2026

EFFECTIVE: MAY 8, 2026

This **CALIFORNIA CONSUMER PRIVACY ACT NOTICE** ("Notice") is provided by **AMERIHOM MORTGAGE COMPANY, LLC** (or, "we," "us," or "our") and supplements our California Consumer Privacy Act Policy, which you can find at www.amerihome.com/privacy. This Notice applies solely to visitors, users, and others who **reside in the State of California** ("Consumers" or "you"). The California Consumer Privacy Act (CCPA) requires us to notify California resident consumers (unless an exemption applies) of the categories of personal information we collect about them, with reference to the categories set forth under the CCPA, and the purposes for which we will use such categories of personal information.

CATEGORIES OF PERSONAL INFORMATION COLLECTED

The relevant categories of personal information that AmeriHome may collect about California resident consumers includes:

- **Identifiers:** such as real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers.
- **California Customer records:** such as name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Some personal information included in this category may overlap with other categories.
- **Protected classifications under California or Federal law:** such as race, color, religion, sex/gender, marital status, military or veteran status, national origin (including from language use or possession of special driver's license), ancestry, age, familial status, receipt of public assistance, and exercising consumer rights.
- **Commercial information:** such as records of products or services obtained including prior loans obtained, existing assets and outstanding liabilities.
- **Biometric information:** such as voice recordings as part of call recordings.
- **Internet or other electronic network activity information:** such as browsing history, search history, information on a consumer's interaction with an internet website, application, or advertisement.
- **Geolocation data:** such as physical location or movements only as recorded as part of any electronic signature records.
- **Sensory data:** such as audio, electronic, or similar information, as part of any voice call recordings.
- **Professional or employment information:** such as current or past job history or performance evaluations.
- **Non-public education information:** such as educational records directly related to a student that are maintained by an educational institution such as years in school or student loans obtained.
- **Inferences drawn from other personal information:** such as derivation of information, data, assumptions, conclusions, from facts, evidence or another source of data drawn from any of the information identified above to create a profile about a Consumer reflecting the Consumer's preferences, characteristics, or tendencies with respect to obtaining a mortgage loan.
- **Sensitive personal information:** such as social security, driver's license, state identification card, or passport number, account log-in, financial account, debit card, or credit card number, precise geolocation, racial or ethnic origin, contents of mail, email, and text messages.

OUR PURPOSE(S) FOR COLLECTING AND USING PERSONAL INFORMATION

We may use the above categories of personal information as follows:

- Performing services on behalf of AmeriHome or a Service Provider, including maintaining or servicing accounts, providing or fulfilling orders and transactions, verifying customer information, processing payments, providing financing, providing advertising, or marketing services, providing analytic services, or providing similar services on behalf of AmeriHome or a Service Provider;
- Auditing related to a current interaction with a Consumer and concurrent transactions including, but not limited to, counting ad impressions to unique visitors, verifying positioning and quality of ad impressions, auditing compliance with this specification and other standards;
- Detecting security incidents, protecting against malicious, deceptive, fraudulent, or illegal activity, and prosecuting those responsible;
- Debugging to identify and repair errors that impair existing intended functionality;

- Short-term or transient use, provided that the personal information is not disclosed to another third-party and is not used to build a profile about a Consumer or otherwise alter an individual Consumer's experience outside the current interaction, including, but not limited to, the contextual customization of ads shown as part of the same interaction;
- Undertaking internal research for technological development and demonstration;
- Undertaking activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by AmeriHome, and to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for, or controlled by AmeriHome.

Note: AmeriHome does NOT “sell” or “share” (as defined in CCPA) personal information or sensitive personal information.

RETENTION PERIODS FOR EACH CATEGORY OF PERSONAL INFORMATION

Our retention periods are based on timeframes necessary to fulfill the following:

- Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform our contract with you.
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
- Debug products to identify and repair errors that impair existing intended functionality.
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if you previously provided informed consent.
- Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
- Comply with a legal obligation or exercise a right provided for by law.
- Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

NOT COVERED BY THIS NOTICE

This Notice does not address or apply to any of the nonpublic information we collect about consumers pursuant to the Gramm-Leach-Bliley Act (GLBA) and/or the Fair Credit Reporting Act (FCRA), that is exempt under the CCPA or otherwise exempt under Section 1798.145 of the CCPA. For further information, please review our [CCPA Privacy Policy](#).

CHANGES TO OUR CALIFORNIA CONSUMER PRIVACY NOTICE

We reserve the right to amend this Notice at our discretion and at any time. When we make changes to this Notice, we will notify you by email or through a notice on our website homepage.

CONTACT US

If you have any questions, comments, or concerns regarding our California Consumer Privacy Notice and/or practices, please send an email to privacy@westernalliancebank.com, or use the [Contact Us](#) web form.